





GELESS



1 H 1.0079 Hydrogen	The elements of															He 4.0026 Helium	
1,941 Lithium	Be 9.0122 Beryllium																Ne 20.180 Neon
Na 22.990 Sodium	Mg 24.305 Magnesium	Mg POILIOIO.												P 30.974 Phosphorus	16 S 32.065 Sulfur	17 CI 35.453 Chlorine	18 Ar 39.948 Argon
19 K 39.098 Potassium	20 Ca 40.078 Calcium	SC 44,956 Scandium	47.867 Titanium	V 50,942 Vanadium	Cr 51,996 Chromium	Mn 54,938 Manganese	Fe 55.845 Iron	27 Co 58,933 Cobalt	28 Ni 58,693 Nickel	29 Cu 63.546 Cooper	30 Zn 65.39 Zinc	Ga 69.723 Gallium	Ge 1.0079 Germanium	AS 74.992 Arsenic	Se 78.96 Selenium	Br 79.904 Bromine	Kr 83.80 Krypton
Rb 85.468 Rubidium	Sr 87.62 Strontium	39 Y 88.906 Yttrium	Zr 91.224 Zirconium	Nb 92,908 Niobium	Mo 95.94 Molybdenum	TC S8 Technetium	Ru 101,07 Ruthenium	Rh 102.91 Rhodium	Pd 106.42 Paljadium	47 Ag 107.87 Silver	Cd 112.41 Cadmium	49 In 114.82 Indium	50 Sn 118.71 Tin	Sb 121.76 Antimony	Te 127.60 Tellurium	126.90 Iodine	54 Xe 131.29 Xenon
55 Cs 132.91 Cesium	56 Ba 137.33 Barium	57 - 71 La - Lu	72 Hf 178.49 Hafnium	Ta 180.95 Tantalum	74 W 183,84 Tungsten	Re 185.21 Rhenium	76 Os 190,23 Osmium	77 192,22 Iridium	Pt 195.08 Platinum	79 Au 196,97 Gold	Hg 200,59 Mercury	81 TI 204.38 Thallium	Pb 207.2 Lead	83 Bi 208,98 Bismuth	Po 209 Polonium	At 210 Astatine	Rn 222 Radon
Fr 223 Francium	Ra 226 Radium	89 - 103 Ac - Lr	Rf 281 Rutherfordium	Db 282 Dubnium	Sg 266 Seaborgium	Bh 264 Bohrium	HS 269 Hassium	Mt 268 Meitnerium	Uun 271 Ununnilium	Uuu 272 Unununium	Uub	Ununtrium	Uuq	Ununpentium	Ununhexium	Ununseptium	Ununoctium
		La 138,91 Lanthanide	58 Ce 140.12 Cerlum	Pr 140.91 Praseodymium	Nd 144,24 Neodymium	Pm 145 Promethium	Sm 150,36 Samarium	Eu 151,95 Europium	Gd 157.25 Gadolinum	65 Tb 158,93 Terbium	Dy 162.5 Dysprosium	67 Ho 184,93 Hotmium	68 Er 1.0079 Erblum	69 Tm 168,93 Thulium	Yb 173,04 Yttersium	71 Lu 1.0079 Lutetium	
		AC 227 Actinide	Th 232.04 Thorium	Pa 231.04 Protactinium	92 U 238,03 Uranium	Np 237 Neptunium	Pu 244 Ptutonium	Am 243 Americium	96 Cm 247 Curium	97 Bk 247 Berkelium	98 Cf 251 Californium	ES 252 Einsteinium	Fm 257 Fermium	Md 258 Mendelevium	No 259 Nobelium	103 Lr 1,0079 Lawrencium	

"Gold, the most excellent of nature's products is begotten of the sun, in as much as it has more resemblance to it than anything else — nor is any created thing more enduring than this gold." — Leonardo da Vinci





GOLD HAS PASSED THE TEST OF TIME

Nothing has captivated civilizations as much as the allure and beauty of gold. Gold represented wealth when Alexander the Great conquered and united lands, and when our Founding Fathers forged the United States Constitution. As the Greek poet Pindar wrote more than 2,000 years ago, "Gold is the child of Zeus, neither moth nor rust devoureth it."

Individuals have owned gold coins for a wide variety of reasons: as a storehouse of wealth, a proven method of passing savings to the next generation, a shield against tyranny, and as a beautiful memorial of past civilizations and accomplishments. Our Founding Fathers understood both the inflationary and deflationary dangers of paper money and believed a solid financial footing to be crucial to the success of our young nation. Among our nation's greatest advocates for a goldbacked currency were Alexander Hamilton and Thomas Jefferson.

GOLD'S HISTORIC PERFORMANCE IN THE 20TH CENTURY AND NEW MILLENNIUM

Gold coins circulated as everyday money in the United States until 1933.1 Then, at the depth of the Depression, President Roosevelt chose to devalue the dollar by approximately 43% and raise the price of gold by approximately 75%.

Gold owners profited more following the abandonment of the gold standard in 1971 when the government ran the printing presses and inflated the nation's money supply. The purchasing power of the dollar plummeted — and the public turned to gold assets as a hedge against rising inflation.

The 1990s proved to be the decade of paper assets as stocks spiraled upward. Precious metal assets completed their bear market with gold reaching a low of \$252 per ounce.

A new precious metals bull market began in 2001. In the first decade of the new millennium, gold prices increased every year through September 2011 when gold prices reached a new record high. Following its record high (which still remained below the inflation adjusted 1980 record), gold prices retraced earlier gains.

Time and again, investors and collectors shift their attention to assets like gold when currencies and economies falter. Acquiring these metals at any level provides portfolio diversity with a tangible and recognized "safe haven" asset.

With the uncertainties we face today, it is even more important to diversify your portfolio. Governments and their paper currencies rise and fall, but gold always has intrinsic value.

Specie [gold and silver coins] is the most perfect medium because it will preserve its own level; because, having intrinsic and universal value, it can never die in our hands, and it is the surest resource of reliance in time of war.

Thomas Jefferson to John Wayles Eppes, 1813. ME 13:430.

¹ Currently, there are no restrictions on gold ownership. The United States' ability to recall gold is limited to times of war and requires Presidential action or an Act of Congress. No one can say with certainty if or how the government might prohibit private ownership of gold in the future. No one can say with certainty if a particular gold product would be exempt from any future prohibition.

For more than 50 years, clients have chosen Goldline for their precious metals needs.

WHY PRUDENT INVESTORS INCLUDE PHYSICAL GOLD IN THEIR PORTFOLIOS

Diversification: According to the U.S. Mint, "investment experts believe that adding gold to your portfolio may improve its performance. That is because the forces that determine gold prices usually differ from, and in many cases counter, the forces that determine the price of many financial assets." Gold often moves independently from stocks and bonds and the World Gold Council believes that "portfolios containing gold are generally more robust and less volatile than those that do not."

Further, in contrast to some other financial assets, physical gold is not a counterparty's liability. Individuals and institutions are often attracted to gold as a potential hedge against inflation or fluctuations in currencies. A study by Oxford Economics concluded "gold performs relatively strongly in a high inflation scenario and also does comparatively well in a deflation scenario... This is because such a deflation scenario includes a sharp rise in financial stress."

Divisibility: Gold coins of less than one ounce, known as fractional coins, offer a lower price point than one ounce coins along with greater flexibility when it comes to liquidating or distributing them.

Gold Prices: A number of analysts believe that gold prices may reach new highs in the coming years. Among the factors which may affect gold prices are: inflation, currency devaluation, growing demand from economies in countries such as China and India, industrial use of gold, and increased demand from central banks.





HISTORIC GROWTH

While past performance is not a guarantee of future results, as of this printing, gold prices remain below their inflation-adjusted highs.



¹U.S. Mint, July 2010.

²World Gold Council, Why Invest, March 2012.

³Oxford Economics, *The Impact of Inflation and Deflation on the Case for Gold*, 2011.



SILVER HAS BEEN PART OF INTERNATIONAL TRADE AND FINANCE FOR THOUSANDS OF YEARS

Silver was first mined more than 5,000 years ago and became an essential element in trading among early civilizations. By 700 B.C., the ancient Greeks began using silver as currency. The famed "pieces of eight" referred to the eight reales Spanish coin which was an international currency during the 16th and 17th centuries. The United Kingdom's "pound sterling" received its name from the fact that the currency was equal to one pound of "sterling silver" (92.5% silver).

The United States embraced silver as part of its currency soon after its formation. In 1794, the first silver dollar was minted. Throughout the years, America minted and melted thousands of silver coins as it reacted to the supply and demand of this precious metal. The U.S. Mint continued to produce 90% silver coins for general circulation through 1964. Between 1965 and 1968, the last circulating silver coins of 40% silver half dollars were minted.

SILVER'S STRONG INDUSTRIAL DEMAND AND LIMITED SUPPLY

Silver has a number of properties which make it ideal for industrial applications. These properties include its strength, malleability, electrical and thermal conductivity, natural anti-

bacterial properties, and silver's ability to endure extreme temperature ranges. These unique properties make silver generally irreplaceable with less expensive alternatives.

Nearly 75% of the world's supply of silver is used to manufacture a range of products including chemical reagents, medical instruments, solar panels and plasma televisions. Despite its critical role in technology and industrial production, global silver mining is limited. In contrast to other metals, it is difficult for mining companies to increase their silver production because two-thirds of silver produced by mines is a by-product of other metals.

INVESTOR DEMAND

On a per ounce basis, silver is the most affordable precious metal. Investors acquire silver for many of the reasons they acquire gold: as a store of wealth, a potential hedge against inflation, and to diversify their portfolios with a tangible asset.

Silver's performance during the new millennium bull market has been impressive. Between 2001 and 2011, silver prices grew over 500%. Today's silver prices are driven by a number of factors which may support future record prices: strong industrial demand, increasing jewelry purchases, and growing investor demand set against a limited amount of annual production.



HISTORIC GROWTH Silver prices increased nearly every year between 2001 and 2011. On a percentage basis, silver outperformed gold in the first decade (2001– 2010) of the new millennium.

Exclusive Coins Offered by Goldline

Goldline has been selected to exclusively offer certain gold and silver bullion coins issued by two of the world's finest mints. These coins are limited production and guaranteed for their weight and purity by the issuing mint. These coins may be included in precious metals IRAs due to their purity.

The Battle of the Coral Sea Bullion Coins

During World War II, Australia was attacked by a Japanese force that could have isolated the country from its allies. The Perth Mint's gold and silver bullion coins honor the allies that repelled the Japanese invasion in the world's first air-sea battle: The Battle of the Coral Sea.



Battle of the Coral Sea Gold Bullion Coin 1/10 ounce: 2014–2015 1/4 ounce: 2014–2015 24 Karat (99.99% pure) gold Guaranteed by The Perth Mint IRA eligible



Battle of the Coral Sea Silver Bullion Coin 1/2 ounce: 2014–2015 (99.9% pure) silver Guaranteed by The Perth Mint IRA eligible

The First Special Service Force Bullion Coins

The First Special Service Force, nicknamed the Devil's Brigade, was comprised of American and Canadian volunteers who formed the first special forces unit. The Royal Canadian Mint commemorates these fearless fighters with limited production gold and silver coins.



First Special Service Force
Gold Bullion Coins
1/10 ounce: 2014
1/4 ounce: 2013–2014
24 Karat (99.99% pure) gold
Guaranteed by the Royal Canadian Mint



First Special Service Force

Silver Bullion Coins
1/2 ounce: 2013–2014
3/4 ounce: 2013–2014
(99.99% pure) silver
Guaranteed by the Royal Canadian Mint

IRA eligible

The U.S.-Australian WWII Bullion Coins

During World War II, over one million Americans joined Australia to repel the Japanese invasion in the Pacific. The Perth Mint has immortalized this important alliance in gold and silver bullion coins.



IRA eligible

U.S.-Australian WWII Gold Bullion Coins 1/10 ounce: 2012–2014 1/4 ounce: 2013

24 Karat (99.99% pure) gold Guaranteed by The Perth Mint IRA eligible



U.S.-Australian WWII Silver Bullion Coin 1/2 ounce: 2012–2014 (99.9% pure) silver Guaranteed by The Perth Mint IRA eligible

The War of 1812 Bullion Coins

The War of 1812 gold and silver bullion coins commemorate the bicentennial of America's "Second War for Independence" that began as a protest against the British and ended shortly after Francis Scott Key penned "The Star Spangled Banner."



War of 1812 Gold Bullion Coin 1/4 ounce: 2012–2013 24 Karat (99.99% pure) gold Guaranteed by the Royal Canadian Mint IRA eligible



War of 1812 Silver Bullion Coin 3/4 ounce: 2012–2013 (99.99% pure) silver Guaranteed by the Royal Canadian Mint IRA eligible

Precious Metals for Your IRA

Certain bullion and proof coins, along with certain precious metals bars, can be held in your Individual Retirement Account (IRA). IRA-eligible gold bars and coins, with the exception of the bullion and proof gold American Eagles, must have a minimum fineness of 99.5% to qualify for an IRA. Silver products must have a minimum fineness of 99.9% to qualify for an IRA.

Bullion coins can be thought of as common coins. Their values are dependent upon and tied to the spot price of gold, silver or platinum.

SELF-DIRECTED IRAS

Once you have made the decision to include precious metals in your IRA, you will choose an appropriate IRA custodian (Goldline can suggest one if you like). After the IRA custodian receives the proper paperwork and funds, you decide which precious metals to include in your IRA.

THE EXPRESS IRA® PROGRAM

Goldline's Express IRA® program is a unique, expedited way to acquire precious metals.

With the Express IRA® program, once you open a self-directed IRA with an independent custodian, you may order your precious metals as quickly as the business day after your IRA is opened. You can then purchase your precious metals before your IRA is funded. Qualifying purchases are eligible to receive free bullion coins that offset your first year's IRA setup fees.

The Express IRA® program is only offered by Goldline and comes with our groundbreaking price protection programs.

DISTRIBUTION

When you are ready to take distribution from your IRA, Goldline can assist in converting your precious metals to cash.¹

If you want to include precious metals in your IRA, call Goldline today. Our Account Executives are available throughout the business day to assist you. Federal IRA tax laws are complex and may change from year to year. As with any investment, you should consult your tax advisor before making a decision regarding IRA investments.



¹The law prohibits dealers such as Goldline from guaranteeing to repurchase the precious metals we sell. Although we have historically made buy-sell markets in the precious metals we offer, our buyback policy is not a guarantee and is subject to change without notice.

Why Investors and Collectors Choose Goldline

Goldline is one of America's largest precious metals dealers, having helped people buy and sell precious metals for more than half a century. In an industry where dealers come and go, our longevity is a testament to our singular commitment to treating our clients as our most valuable asset.

Part of that commitment includes straight talk, answers and information. We provide a broad range of analytical information, market news, detailed coin fact sheets with photos, current spot metals prices and charts, along with our important risk disclosure information and Account Agreement. For your convenience, Goldline also offers free iPhone® and smartphone apps, providing you with precious metals and other valuable information on the go.

Your personal Account Executive will be available to answer questions and assist you in acquiring precious metals. They can also provide you with timely updates and prices along with current information about the precious metals market.

Qualifying purchases are eligible for Goldline's industry-leading price protection programs. The Two-Way Price Guarantee Program® protects against short-term upside and downside market movements. If the selling price of Goldline's exclusive, limited production bullion coins increases or falls within 7–28 days (actual number of days is based on purchase amount), you may call Goldline to acquire additional coins at the original selling price or re-price your coins.

Further, on qualifying purchases of exclusive bullion coins you receive automatic price protection for up to one year under Goldline's Price Shield[®]. If the selling price of your coins decreases on the selected anniversary of your qualifying purchase, Goldline will automatically re-price the coins and make up the difference in additional exclusive bullion coins.

Before your purchase is shipped, Goldline reviews your order at least twice to ensure accuracy. We promise, in writing, that if your order is damaged or lost during shipping, we will either replace your order or refund your purchase (please see our Account Agreement for full details).

All first time purchases are protected by a full, seven-day money-back guarantee.¹ You can read more about our refund policies in our Account Agreement.

You will appreciate Goldline's assistance when you wish to convert your precious metals into cash. We also stand behind each coin we sell by offering to repurchase it from you at our then-current "bid" price.² Goldline efficiently handles transactions of all sizes.

- ¹ Some states may have different or additional refund provisions.
- ² The law prohibits dealers such as Goldline from guaranteeing to repurchase the precious metals we sell. Although we have historically made buy-sell markets in the precious metals we offer, our buyback policy is not a guarantee and is subject to change without notice.



Experience the Goldline Difference



Prior to choosing a precious metals dealer, we advise prospective clients to perform their due diligence. Who you buy from is just as important as what you buy. All Goldline clients experience the Goldline Difference, our commitment to exemplary customer service. That commitment is embodied in ten key characteristics:

Transparency: We are committed to providing clients with transparent and honest pricing through our TrueCostSM Pricing which provides you with critical price information in both verbal and written trade confirmations on every purchase of \$1,000 or more.

Responsibility: The precious metals industry is largely unregulated, but we pride ourselves on corporate governance, annual audits and compliance with national and state telemarketing laws.

Clarity: Detailed information is important before making any significant decision. We provide an Account Agreement which explains the terms and conditions of your purchase and liquidations, and a Risk Disclosure Booklet which clearly spells out the details and risks associated with purchasing precious metals.

Diligence: Before any purchase of \$1,000 or more is finalized with Goldline, we confirm your purchase with a Client Services Representative to ensure you understand the details of your purchase. We record each confirmation to confirm the details are correct.

Innovation: We offer innovative price protection programs for qualifying purchases. Our programs include Goldline's Price Shield®, Two-Way Price Guarantee Program® and our Express IRA® program.

Commitment: Although dealers are prohibited from guaranteeing a buyback, our well-documented history of repurchasing the precious metals we sell speaks volumes.

Assurance: Your order will be double-checked before it is sent to you, and we track your purchase via video cameras from fulfillment through shipping to ensure the accuracy of your order.

Availability: We are available to answer your questions via our dedicated toll-free number with easy access to our Client Concierge or your personal Account Executive.

Uniqueness: We provide exclusive coins to commemorate many historical events, all of which are limited production, uncirculated bullion coins that may be held in a precious metals IRA.

Thoroughness: We excel at taking care of the important details. From free shipping, to insured delivery (some shipments are self-insured by Goldline), to keeping you informed and up to date, to no minimum orders.*

*Purchases and amounts less than \$2,500 are subject to an administrative fee of \$25.

Goldline Milestones in the New Millennium

2001 Goldline is chosen to be the distributor for the Binion Collection of silver dollars and the Nevada Silver Collection of Walking Liberty silver half-dollars.

2004 Goldline is chosen to distribute gold and silver coins from the SS Republic shipwreck.

2005 Goldline is granted exclusivity to sell the first Binion Casino \$10,000 notes independently graded by PMG and PCGS currency.

2009 The *Los Angeles Business Journal* recognizes Goldline as the eighth fastest-growing private company in the L.A. area.

2010 The Los Angeles Business Journal names Goldline the #1 fastest-growing private company in L.A. County among those with annual revenues over \$100 million.

2011 *Inc. Magazine* recognizes Goldline as being among the top 15% of the fastest-growing private companies with over \$500 million in annual revenues.

2013 Goldline is the exclusive dealer of limited production gold and silver coins, including the First Special Service Force coins from the Royal Canadian Mint and the U.S.-Australian WWII coins from The Perth Mint.

Goldline introduces the Two-Way Price Guarantee Program® for qualifying purchases of exclusive, limited production bullion coins.

Goldline launches the Express IRA® program, allowing investors to diversify an IRA quickly and easily.

2014 Goldline is the exclusive dealer of The Perth Mint's limited production Battle of the Coral Sea gold and silver coins.

Goldline announces its commitment to transparency with TrueCostSM Pricing.

Goldline's industry-leading price protection is further enhanced with Price Shield®.



A SIMPLE FORMULA FOR OWNING PRECIOUS METALS

Choose Goldline

Call an Account Executive

Select Coins Order Products

1. GOLDLINE IS -

Transparent. Honest. Responsible.

Independently audited by a top-ten accounting firm.

Properly registered and follows telemarketing laws.

A provider of industry-leading disclosures and responsible pricing.

2. GOLDLINE WILL —

Explain the terms of purchases, storage and liquidations in its Account Agreement.

Treat you with courtesy, respect and patience.

3. GOLDLINE OFFERS —

Extensive inventory from world-renowned mints, including:

- Fractional bullion coins
- Limited production bullion coins

The same price for cash or credit card purchases.

A Price Guarantee ProgramSM for qualifying purchases which allows you to contact Goldline to reprice your order if the selling price falls within 7 days of purchase.¹





S Receive Delivery

6 Stay Involved

4. YOU WILL RECEIVE -

Recorded confirmation from a noncommissioned staff member on orders over \$1,000, including:

- The sale price
- The current bid price
- The percent your bid price must increase to break even

5. PRODUCTS ARE —

Logged, weighed, packaged, insured and shipped in accordance with Goldline's shipping policies.²

Shipped for free.

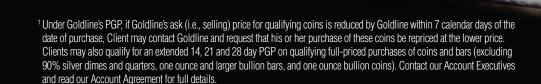
Checked twice during the shipping process.

Delivered to your account address or stored at an independent secure depository.³

6. RECEIVE UPDATES FROM –

www.goldline.com or your Account Executive.

Goldline's *Precious Metals Insider*[®]. Podcasts and newsletters.



² Some orders are self-insured. Review Goldline's Account Agreement for full details.

³ Storage not available for residents of certain states.



ASK:

The ask price is the price Goldline sells coins and other precious metals to its clients. The ask price is also known as the selling price.

BID:

The bid price is the price that Goldline pays to purchase coins and other precious metals from its clients and members of the general public. The bid price is also known as the buyback price.

BREAK-EVEN:

The percentage gain a coin or bar's bid price must increase to equal the original ask or selling price.

OBVERSE:

The obverse is the front or "heads" side of a coin.

REVERSE:

The reverse is the back or "tails" side of a coin.

SPREAD:

The "spread" refers to the difference between a coin or precious metal's ask price (i.e., the selling price) and its bid price (i.e., the buyback price). The spread is calculated by subtracting the bid price from the ask price and dividing the difference by the ask price.

$$Spread = \frac{(Ask-Bid)}{Ask}$$

SPOT PRICE:

The spot price is the price paid for a precious metal based upon immediate delivery. Spot prices may be expressed as the "ask" or selling price or the "bid" or buyback price.

FIND OUT WHY INVESTORS AND COLLECTORS TURN TO GOLDLINE FOR THEIR GOLD AND SILVER ACQUISITIONS.

Call Goldline at 1-800-963-9798 to speak with a personal Account Executive about diversifying your portfolio.









