

Goldline 

# SHAPE YOUR FUTURE TODAY WITH A DIVERSIFIED PORTFOLIO

GOLDLINE'S EXPRESS IRA® PROGRAM





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## **A DIVERSIFIED PORTFOLIO WITH A TANGIBLE ASSET**

Diversifying an IRA with precious metals helps put you in control of your future. Precious metals are considered a “safe haven” asset that can act as a potential hedge against inflation. Gold and silver have survived financial crises and are a well-recognized monetary asset worldwide. As a result, many experts recommend precious metals as part of a portfolio diversification strategy.



**To take control of your future,  
Goldline's Express IRA<sup>®</sup> program  
is a unique, expedited way to  
acquire precious metals today.**

None of the coins in this brochure are actual size.

# INNOVATIVE PROGRAMS FOR THE FUTURE-MINDED

## **Goldline's Express IRA® Program\***

Goldline gives you control when you open a self-directed IRA. The Express IRA® program allows you to order your precious metals as quickly as the business day after your IRA is opened. You can then purchase your precious metals before your IRA is funded. Goldline is the only dealer to offer the Express IRA® program.

The Express IRA® program also comes with groundbreaking programs that can help protect against market fluctuations.

## **Price Guarantee Program®\***

On certain qualifying full-priced orders of \$10,000 or more, price protection is offered under the Price Guarantee Program®. If the selling price (also known as the “ask” price) for qualifying precious metals is reduced within seven calendar days of the order date, you may request that the precious metals be re-priced at that lower price.

## **Two-Way Price Guarantee Program®\***

Your qualifying purchase from Goldline is also protected from short-term upside and downside market movements with the Two-Way Price Guarantee Program®. If the selling price of Goldline's exclusive, limited production bullion coins increases



or falls within 7–28 days (actual number of days is based on purchase amount), you may call Goldline to acquire additional coins at the original selling price or re-price your coins.

### **Price Shield®\***

On qualifying purchases of exclusive bullion coins you receive automatic price protection for up to one year under Goldline's Price Shield®. If the selling price of your coins decreases on the selected anniversary of your qualifying purchase, Goldline will automatically re-price the coins and make up the difference in additional exclusive bullion coins.

### **A word about liquidation\***

While the law precludes dealers from guaranteeing repurchase of precious metals, Goldline has a strong history of buying back the precious metals we sell. Goldline's buyback clients are shown live on our website.

\*Full conditions and limitations are set forth in Goldline's Account Agreement.



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## **MAKE GOLDLINE A PART OF YOUR PLAN**

Goldline strives to save you time and instill confidence with its Express IRA<sup>®</sup> program. Here's how to get started acquiring precious metals with a self-directed IRA:

1. Open a self-directed IRA with an independent custodian. Goldline can provide names and information regarding several custodians. Accounts may be opened online.
2. Choose your precious metals to be included within your IRA.
3. Fund your IRA.
4. Qualifying purchases receive free bullion coins that help offset your first year's IRA setup fees (coins are valued at the ask price). Free coins are shipped directly to you, the client.



## Getting started checklist

Items needed by IRA custodian:

- Driver's license
- Copy of your current IRA account statement
- Beneficiaries' address, date of birth and Social Security Number

Forms needed to be submitted to custodian:\*

- Account Application
- Account Funding Forms
- Fee Payment Form

\*The above are a sample of the types of forms needed to be completed. Names and types may vary by custodian.

# POPULAR ELIGIBLE IRA COINS

Goldline offers IRA-eligible coins and bars including exclusive gold and silver bullion coins issued by the Royal Canadian Mint and The Perth Mint, two of the world's finest mints. These limited production coins are guaranteed for their weight and purity.

## Select IRA eligible precious metals:

Gold coins and bars (with the exception of the bullion and proof gold American Eagles) must have a minimum fineness of 99.5 percent to qualify for an IRA while silver coins and bars must have a minimum fineness of 99.9 percent to qualify.

- Australian Kookaburra silver coins
- Australian Kangaroo/Nugget gold coins
- Austrian Philharmonic coins
- America the Beautiful coins
- Canadian Maple Leaf coins
- American Buffalo coins
- American Eagle coins
- American Eagle Proof coins
- .9950+ fine gold bars and rounds
- .9990+ fine silver bars and rounds

# Goldline's Exclusive Bullion Metals



## LEGAL TENDER BAR

Individually sealed in convenient credit card-size packaging, the gold bullion Legal Tender Bar offers the same benefits as legal tender coins.



## LEGAL TENDER UNIT

The first of its kind, the Legal Tender Unit is individually sealed for optimal flexibility, making it the perfect bartering instrument in times of need.





### **VICTORY IN THE PACIFIC COINS**

To memorialize the end of World War II, the Perth Mint created the stunning Victory In The Pacific gold and silver bullion coins.



### **US-AUSTRALIAN WWII COINS**

The Perth Mint has immortalized this important alliance between the U.S. and Australia during WWII in gold and silver coins.



### **FIRST SPECIAL SERVICE FORCE COINS**

The First Special Service Force, nicknamed the Devil's Brigade, was an elite World War II commando unit and forerunner of today's Special Forces.



### **WAR OF 1812 COINS**

The War of 1812 gold, silver and platinum bullion coins commemorate the bicentennial of America's Second War for Independence.



### **BATTLE OF THE CORAL SEA COINS**

The Perth Mint's gold and silver bullion coins honor the Allied forces who repelled a Japanese invasion at the Battle of the Coral Sea.










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## **YOUR PRECIOUS METALS DEALER SINCE 1960**

Since 1960, Goldline has been helping investors acquire precious metals by offering innovative programs and products. As a result, we have become one of America's largest providers of physical precious metals, including limited production bullion coins from the world's premiere mints. Goldline is a resource for the future-minded individual interested in diversifying his or her portfolio with physical gold or silver. Contact Goldline to learn more about acquiring physical precious metals and begin shaping your future today.

**800-742-8420**

We encourage clients to conduct their due diligence before any purchase. To find the company that can best support you today and in the future, consider the following factors:

	<b>GOLDLINE</b>	<b>OTHER</b>
How long has the company been in business?	<b>54 years</b>	
Are you able to diversify an IRA with precious metals on an expedited basis?		
Does the company offer price protection programs on qualifying purchases of precious metals?		
Does the company have a strong history of buying back the precious metals it sells?		
For qualifying purchases, will the company offset your first year's IRA set-up fees with free coins?		
Does the company offer exclusive, limited production bullion coins and guarantee the authenticity of the precious metals sold?		



## FAQ

### **What do I need to get started?**

- Driver's license
- Copy of your current IRA account statement
- Beneficiaries' address, date of birth and Social Security Number

### **What forms will need to be completed?**

You will need to complete the following forms:

- Account Application
- Account Funding Forms
- Fee Payment Form

\*The above are a sample of the types of forms needed to be completed. Names and types may vary by custodian.

**How are documents submitted?**

Documents can be submitted by fax, email, mail or electronically online via EchoSign to your self-directed custodian.

**Where are precious metals stored?**

Precious metals are stored at a depository selected by your self-directed custodian.

**What is a self-directed IRA?**

A self-directed IRA is an IRA that allows the account holder to direct the account custodian on certain types of investments. The IRS regulations require that either a qualified trustee, or custodian, hold the IRA assets on behalf of the IRA owner. Generally the custodian will maintain the assets and all transactions and other records pertaining to them, file required IRS reports, issue client statements, assist in helping client understand the rules and regulation of IRAs, and perform other administrative duties on behalf of the self-directed IRA owner for the life of the IRA.\*

\*Goldstar Trust Company, 11/14,  
<http://www.goldstartrust.com/PDFs/Goldline?FAQs.GeneralQuestions.pdf>

# GLOSSARY

**Self-directed IRA:** Is an IRA held by a trustee or custodian that permits investment in a broader set of assets than is permitted by most IRA custodians.

*Securities and Exchange (SEC)*, 11/14, <http://www.sec.gov/investor/alerts/sdira.pdf>

**Custodian:** A bank, a federally insured credit union, a savings and loan association, or an entity approved by the IRS to act as trustee or custodian.

*IRS Publication 590*, 11/14,  
[http://www.irs.gov/publications/p590/ch01.html#en\\_US\\_2011\\_publink1000230369](http://www.irs.gov/publications/p590/ch01.html#en_US_2011_publink1000230369)

**Transfer:** A movement of funds from one account to another.

*InvestorWords*, 11/14, <http://www.investorwords.com/5048/transfer.html>

**Rollover:** The act of placing invested money in a new investment of the same kind.

*Merriam-Webster*, 11/14, <http://www.merriam-webster.com/dictionary/rollover>

**Dealer:** An individual or entity which buys and sells products and holds an inventory.

*InvestorWords*, 11/14, <http://www.investorwords.com/1300/dealer.html>

**Depository:** A place where something is deposited for storage or security purposes.

*Investopedia*, 11/14, <http://www.investopedia.com/terms/d/depository.asp>



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